

Associate Professorship in International Business & Entrepreneurship at the Department of Marketing & Management, SDU.

The Department of Marketing & Management invites applications for one or more positions as Associate Professor in International Business & Entrepreneurship. The positions are located in Odense and are vacant from 15 August 2018 or soon after.

The positions are a first step in recruiting scholars for the further development of the research unit. The research unit focuses specifically on the international business activities of B2B companies within the setting of an increasingly internationalized world. The research unit is engaged in two major research themes: International business and international entrepreneurship with special emphasis on international activities of small and medium-sized firms, international market relationships, entry modes, and business models in general. The unit is currently developing additional research expertise in emerging markets and industry 4.0 consequences for international business and international entrepreneurship. The goal of the research unit is to contribute to an improved understanding of the emergence and growth of firms in diverse markets, through the study of the organization of marketing and strategic activities both within the firm and through the interplay with other actors on the market.

The research unit International Business & Entrepreneurship is part of the Department for Marketing & Management. See the unit [website](#) and the Department website www.sdu.dk/imm for more details.

The full job description can be found on the University of Southern Denmark's [website](#). Applications have to be submitted via this page.