



## EIBA MILAN 2017

43<sup>rd</sup> European International Business Academy Conference  
**EIBA 2017 MILAN CONFERENCE**  
 International Business in the Information Age

## Call for Papers

14<sup>th</sup> - 16<sup>th</sup> December 2017

Politecnico di Milano School of Management, Italy

## INTRODUCTION & BACKGROUND

With the emergence of the information and communication age, the associated changes in the character of international business activity have been profound. Some of the features that characterize the new age include organizational decentralization, vertical disintegration and specialization, modularity, flexibility, accelerated knowledge creation, exchange and diffusion, increased technological complexity, inter-organizational collaboration and openness, various kinds of networks and new manufacturing technologies. Institutional settings have also evolved alongside the new wave of technological innovation, leading to changes across countries in the mechanisms responsible for cross-country standardization, intellectual property rights, and regulatory requirements.

The EIBA 2017 Milan conference is dedicated to exploring the new opportunities and challenges that these changes in the international economic, technological, and social environment are creating for actors such as established MNEs, SMEs, international new ventures, and global start-ups, as well as for developing countries.

For more information, please visit the EIBA 2017 Milan conference website: [www.eiba2017.org](http://www.eiba2017.org)

## CONFERENCE TRACKS

We invite competitive and interactive papers, posters as well as panel proposals on any of the EIBA 2017 conference tracks listed below (detailed description of the tracks can be found in the EIBA 2017 Conference Tracks Description page). Competitive papers should be close to a publishable state, whilst interactive papers and posters may be in an earlier stage of development.

1. **Internationalisation in the Information Age**  
*Keith Brouters and Bent Petersen*
2. **Knowledge Management and Innovation**  
*Isabel Alvarez and Grazia Santangelo*
3. **International Business and Economic Geography**  
*Simona Iammarino and Ram Mudambi*
4. **MNEs and Sustainable Development**  
*Jonathan Doh and Elisa Giuliani*
5. **MNEs, Institutions and Policy**  
*Ana Tavares-Lehmann and Sarianna Lundan*
6. **MNE Subsidiary Strategy, and Inter-Firm and Intra-Firm Business Networks**  
*Ulf Andersson*
7. **MNE Organization and Strategy**  
*Torben Pedersen*
8. **International Finance, Accounting and Corporate Governance**  
*Igor Filatotchev and Jakob Müllner*
9. **International HRM and Cross Cultural Issues**  
*Dana Minbaeva*
10. **International Marketing**  
*Jorma Larimo*
11. **SMEs and International Entrepreneurship**  
*Niina Nummela and Ivo Zander*
12. **Emerging Markets**  
*Ilan Alon and Filip De Beule*
13. **Novel ways of teaching and doing research**  
*Jens Gammelgaard and Rob van Tulder*
14. **International Business and Omnichannel Strategies (SIMA - Società Italiana di Management)**  
*Charles Hofacker and Michela Matarazzo*

---

## KEY DATES

April 1<sup>st</sup>, 2017

**July 16<sup>th</sup>, 2017**

September 1<sup>st</sup>, 2017

**September 1<sup>st</sup>, 2017**

September 15<sup>th</sup>, 2017

**October 15<sup>th</sup>, 2017**

December 14<sup>th</sup> - 16<sup>th</sup>, 2017

Submission system opens

**Submission deadline for papers and panel proposals**

Registration opens

**Submission deadline for posters, doctoral events, and paper development workshops**

Decision notifications

**Early-bird registration deadline**

EIBA 2017 Milan conference!

## Other Activities at EIBA 2017

In addition to the regular conference program, a series of pre-conference events and other activities (some listed below) will take place.

- 31<sup>st</sup> John H. Dunning Doctoral Tutorial
- 6<sup>th</sup> EIBA Doctoral Symposium
- 3<sup>rd</sup> EIBA Early Career Network Workshop
- IBR Paper Development Workshop
- JIBS Paper Development Workshop
- JIBP Paper Development Workshop **[NEW](#)**

More information on these events are posted on the corresponding pages of the conference website under 'Programs'.

## Awards

For more information, visit the "Awards" section on [www.eiba.org](http://www.eiba.org)

- Danny Van Den Bulcke Best Paper Prize
- EIBA Best Doctoral Thesis Proposal in IB Award
- Copenhagen Business School Best Paper Prize
- IBR Best Journal Paper of the Year Award
- MRQ Best Reviewer Award
- EIBA Distinguished Honorary Fellowship Award
- Best Paper in each Track Awards including:
  - GSJ Global Strategy Research Prize (track 7)
  - IMR International Marketing Award (track 10)
  - International Journal of Emerging Markets (track 12)
- EPI-Journal of Industrial and Business Economics Best EIBA Conference Paper in IB at the intersection of International Trade and Industrial Organization **[NEW](#)**

## Final Remarks

Please check the EIBA 2017 Milan conference website: [www.eiba2017.org](http://www.eiba2017.org) for additional information. To contact the organizers, please send an email to: [info@eiba2017.org](mailto:info@eiba2017.org) - the organizers will reply as soon as possible.

*We look forward to welcoming you to EIBA 2017 in Milan!*

*Lucia Piscitello (Politecnico di Milano) EIBA President & 2017 Conference Chair*